

DIPLOMA IN TOURISM AND HOSPITALITY MANAGEMENT

9 MONTHS
On-Campus Education
+
6 MONTHS
Industrial Attachment

The Diploma in Tourism and Hospitality Management introduces modern tourism and hospitality principles, operations and professional practices. It focuses on service quality, operational efficiency and customer experience across hotels, travel and events sectors.

Covering hotel operations, travel services, F&B management, customer care and event coordination, this programme emphasises hands-on application. It equips learners with core skills for real workplace scenarios in the hospitality industry.



MONTHLY INTAKE



INDUSTRY-ALIGNED TRAINING



SERVICE EXCELLENCE FOCUSED



LEARNING OUTCOMES



GLOBAL CAREER

Tourism & hospitality is a global industry with strong demand. Graduates can work in hotels, travel, events and F&B worldwide.



PRACTICAL SKILLS

Curriculum focuses on real hospitality operations, customer service and event management for immediate job readiness.



HOLISTIC TRAINING

It covers hotel operations, travel services, F&B and events to build versatile hospitality talents.

Modules

- Foundations of Tourism and Hospitality Management
- Hospitality Operations Management
- Customer Service and Quality Management
- Hospitality Marketing and Communications
- People and Organisational Behaviour in Hospitality
- Hospitality Finance and Business Fundamentals
- Digital Systems in Tourism and Hospitality
- Sustainable and Responsible Tourism Practices

^^Students who have already completed an Industrial Attachment in a similar field in Singapore will undertake a project instead to meet award requirements. Availability of Internship is subject to market conditions, student's performance as well as approval of Training Work Permit from Ministry of Manpower.

Class Schedule [^]

- 9:00am – 12:00pm or *Monday – Friday*
- 12:00pm – 3:00pm or *(excludes Public Holidays)*
- 3:00pm – 6:00pm *^Subject to change.*

Potential Career

- Guest Service Executive
- Front Office Officer
- Hotel Operations Assistant
- Event Coordinator
- Travel Consultant
- F&B Service Executive
- Hospitality Sales Assistant
- Tour Operations Officer
- Hospitality Admin Executive
- Guest Relations Officer

Entry Requirements		
Academic	English Proficiency	Age
• Completed Year 12/IAL/1 GCE A Level Pass or equivalent MATURE CANDIDATES: At least 30 years old on course commencement with 8 years of working experience may apply	• IELTS 5.5 or equivalent (Students without formal English qualifications will be given a placement test to determine their level of proficiency.)	• At least 17 years old on commencement of course



走向世界从这里开始
From CIEG to the world

SSTC Institute is a Strategic Alliance Partner* of China International Education Group (CIEG), which has over 40+ institutions across China, Singapore, Japan, Georgia and beyond. The group delivers a diverse, reliable learning pathways for every student's aspirations – from early childhood to university, domestic to global.

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Higher Education Institutions

Including universities in China, Georgia, and Japan, offering direct pathways to undergraduate degrees.

4

Preschool Education Centers

Foundational early learning centers nurturing holistic growth for young learners.

6

Vocational Education Institutions

Industry-integrated training hubs, linking technical skills to real-world employment.

12

Chinese Language Education Institutions

Overseas Chinese education programs promoting cultural exchange and language learning.

6

Secondary Vocational Education Institutions

Dual-track pathways for both employment and further academic advancement.

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International Education Partners & Institutions

Featuring SSTC Institute in Singapore, Waseda Medical Academy (Japan), and Georgian Foreign-related University.

*The ownership of SSTC Institute is vested directly in the President of CIEG, rather than in the Education Group.

CONTACT US

- 1 SELEGIE ROAD #06-01, GR.ID BUILDING, S188306
- +65 6235 5685
- +65 8185 1997
- INFO@SSTC.EDU.SG
- WWW.SSTC.EDU.SG

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